## The Difference is the Technology AtmosAir vs. Competing IAQ Technologies

- CADR is a standard developed by ANSI (American National Standards Institute) and AHAM (American Home Appliance Manufacturers).
- CADR is used to measure a product's effectiveness on particle removal within a space



Source: ETL Testing Laboratories		
Manufacturer/Tech	CADR Rate	Variance from CAG(%)
AtmosAir Bi Polar Ionization (BPI)	125	n/a
Photocatalytic Oxidation (PCO)	47.4	264%
Honeywell Electronic Air Cleaner	35.8	349%
Electrostatic Air Cleaner	27.2	460%
Negative Ion Generator	4.8	>2500%
Needlepoint Ionization	0.4	>2500%
CADR = Clean Air Delivery Rate		

